

## SAFE KIDS WEEK 2004: MAY 1-8

Kansas SAFE KIDS will be focusing on drowning prevention by encouraging kids to “Splash Into Safety!” during National SAFE KIDS WEEK 2004: MAY 1- 8. As part of this initiative, SAFE KIDS has created water safety checklists and quizzes, one for parents and one for kids.

SAFE KIDS Week activities in Kansas will take place on Friday, May 7. At 40 host sites across the state as well as flagship events at Cedar Crest in Topeka and Fort Larned, more than 18,000 third grade students will be testing their safety skills in an interactive relay which include “*Stop, Drop & Roll*”, “*Dial 911*”, “*Swim Safe*” (life jackets), and “*BEEP BEEP*” (smoke detector test), and in a “*Gear Up*” (sports safety) throw and go game. Local Coalition and Local Chapter safety fairs and special events will be held throughout the week of May 1-8. Events will coincide with a retail promotion sponsored by Johnson & Johnson.

The National SAFE KIDS Campaign will release a comprehensive research study on childhood drowning and near-drowning including data about recreational water activities. If you would like more information about SAFE KIDS WEEK 2004, a copy of the research study or a copy of the safety checklists and quizzes, please contact Jan Stegelman, Kansas SAFE KIDS Coalition Coordinator, at (785) 296-1223 or visit [www.safekids.org](http://www.safekids.org).

Kansas SAFE KIDS, Inc. is a nonprofit coalition of more than 60 statewide organizations and businesses dedicated to preventing unintentional injuries to Kansas’ children ages 0-14. Local coalitions and chapters are located in Anderson, Clay, Dickinson, Doniphan, Douglas, Ford, Franklin, Johnson, Marion, Montgomery, Nemaha, Osage, Pottawatomie, Republic, Rice, Saline, Shawnee, Wabaunsee and Woodson Counties, as well as Chanute, Junction City, Leavenworth, Manhattan, Norton, Pittsburg, and Wichita. Kansas SAFE KIDS is affiliated with the National SAFE KIDS Campaign.



(Left to right) Tara Eubanks from State Farm Insurance Companies, Elena Nuss from the Kansas State Fire Marshal's Office, present Jan Stegelman, Kansas SAFE KIDS Coalition Coordinator, with a \$10,000 check to purchase bike helmets to keep Kansas kids safe. In the foreground is Dean Tucker, the Osage County SAFE KIDS Chapter coordinator.